Do you love animals and technology? Then this is the job for you. A Knowledge Transfer Partnership between the University of Reading and The Donkey Sanctuary provides an exciting opportunity to use technologies such as augmented and virtual reality, wearables, and geolocation to develop innovative apps, systems and devices to increase revenue from visitor and supporter engagement both onsite in Sidmouth, and via online channels. The position is a 34-month fixed term contract based at The Donkey Sanctuary in Sidmouth, Devon.

**About The Donkey Sanctuary:**
The Donkey Sanctuary is an international animal welfare charity working to transform the quality of life for donkeys, mules and people worldwide through greater understanding, collaboration and support, and by promoting lasting, mutually life-enhancing relationships. Over the last 50 years it has grown from a charity rescuing neglected donkeys in the UK to the ambitious international organisation it is today. The Donkey Sanctuary in Sidmouth is the largest free visitor destination in Devon attracting 350,000 annual visitors; satellite sites in UK and Europe. [www.thedonkeysanctuary.org.uk](http://www.thedonkeysanctuary.org.uk)

**About KTP:**
This position forms part of the Knowledge Transfer Partnership (KTP) funded by Innovate UK. It’s essential you understand how KTP works with business and the University, and the vital role you will play if you successfully secure a KTP Associate position.

**Skill development through training:**
There is a £5,600 dedicated training budget tailored towards your own personal development in addition to residential management skills training.

**If you have questions about this or other KTP vacancies contact:**
E: ktpjobs@reading.ac.uk
T: 0118 378 6142

**The successful candidate must possess:**
- MSc or a strong first degree in computer science, engineering, interactive systems, games development or similar
- Excellent programming skills
- Experience of developing virtual/augmented reality systems, wearable devices and/or mobile apps/games
- An affinity with animals
- A willingness and desire to engage and develop skills relating to visitor engagement and experience, marketing and business personnel with The Donkey Sanctuary

**Essential skills we require as a minimum:**
- Strong teamwork and time management skills
- Excellent interpersonal communication and analytical skills
- Demonstrate the desire and ability to lead on a commercial project with an understanding of the multi-dimensional nature of a KTP project