

Welcome

University of Reading's 50th Student Agricultural Conference

"What British Agriculture has learnt in the last 50 years and how will it change the future of the industry?"

We have chosen this topic because at many of the last 49 conferences the main talking point has been the future of farming. For example:

- 1966- Should tomorrow's farmers also be scientists?
- 1991- 25 Years, The Past Present and Future of Farming
- 2006- UK Agriculture beyond 2012

So for this 50th conference we would like to look back over the 50 years to see how and what the agricultural community has learnt and how these lessons can help today's farmers develop a sector that is more efficient and sustainable and therefore create a viable future for British farmers.

*Jack Bedlow
Conference Chairman 2016*

Proceedings

7:00- Opening Speech by Conference Chairman – Jack Bedlow

7:05- Presentations by our speakers:

Amanda Ball

Richard Cooksley

Philip Lymbery

David Gardner

Caroline Drummond

8:05- Q&A Session chaired by:

John Giles, Agri-food Director at Promar International

8:50- Closing Speeches from our sponsors:

Simon Blandford- Savills

James Trembath- Student

9:00- Wine and nibbles

Speaker Profiles



Amanda Ball

Amanda has been with AHDB Dairy (formerly DairyCo) and, prior to that the Milk Development Council, since 2006 in senior marketing and communications roles. Most recently as Head of Marketing and Communications for AHDB Dairy she was responsible for promoting a positive perception of dairy farming among the general public and activity to promote AHDB Dairy tools and services to dairy levy payers.



Richard Cooksley

Originally trained as an electrical engineer he made the change from engineer to agricultural management some 40 years ago. He has held a number of senior management roles and currently involved in two major capital investment projects. The director of the Institute of Agricultural Management (IAgrM) and Board Member of the Society for the Environment



Philip Lymbery

Philip Lymbery is naturalist, author and chief executive of leading international farm animal welfare organisation, Compassion in World Farming (CIWF). Lymbery led the growth of CIWF internationally, with offices in 10 countries across Europe, the USA, South Africa and China. He places emphasis on engaging with major food companies and achieving game-changing legislation.



David Gardner

David is the CEO of Innovation for Agriculture and the Royal Agricultural Society of England. Innovation for Agriculture is a new initiative which brings together a group of Agricultural Societies to promote the emerging technologies that will shape agriculture over the coming decades.



Caroline Drummond

Caroline Drummond is the Chief Executive of LEAF (Linking Environment and Farming) and has been running the farming and environmental charity since it started in 1991. She graduated in Agriculture and has broad practical agricultural experience gained from both the UK and overseas.

A word from our Sponsors:

Savills

Savills are once again delighted to be able to support this year's Reading Agricultural Club 50th annual conference and continue our long association with the Agricultural Faculty and its Students. By looking back over the previous 50 years of British Agriculture and then considering the future direction for the industry, the conference will no doubt provide thought provoking ideas and initiatives that will inform and challenge the assembled audience. I am sure that the panel of excellent speakers assembled by the Conference Chairman will be well placed to offer their thoughts and personal insight into the questions posed by the conference title. Could I wish the Club ongoing success into its next 50 years.

Simon Blandford
Regional Director Agribusiness
Winchester

Old Mill

OldMill is one of the largest specialist farm accountants in the UK with 70 staff within the Rural Services team dedicated to dealing with the accounts and tax affairs of farms and related agri businesses across the country. www.oldmillgroup.co.uk

Andrew Vickery
Head of Food and Farming

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<http://www.stephburchphotography.co.uk/>

University of Reading 50th Student Agricultural Conference

What British Agriculture has learnt in the last 50 years and how will it change the future of the industry?

Wednesday 27th January 2016

7-9pm

Madejski Lecture Theatre

Earley Gate

University of Reading

