

## Programme Specification

**BA Modern Languages and Business**

**For students entering Part 1 in September 2024**

**UCAS Code: R9N1**

**UFMLXBUSY**

**This document sets out key information about your Programme and forms part of your Terms and Conditions with the University of Reading.**

Awarding Institution	University of Reading
Teaching Institution	University of Reading
Length of Programme	4 years
Length of Programme with placement/year abroad	
Accreditation	N/A
QAA Subject Benchmarking Group	Languages, Cultures and Societies/ Business and Management

### **Programme information and content**

Our degree in Modern Languages and Business is an internationally focussed programme which examines the key themes and emerging challenges facing business in a global context while allowing you to develop a high level of proficiency in your core language of choice and to deepen your knowledge of its related culture(s) and society(-ies).

In **Modern Languages**, you can start the study of your core language at beginner, intermediate or advanced level (post-A level or equivalent). This programme will allow you to achieve level C1 (or above) of the Common European Framework of Reference (CEFR). Your degree transcript will specify which language you have studied and which level you have achieved. Your language study will be accompanied throughout your course by the study of culture modules which are informed by staff research specialisms and allow you to analyse and interpret a range of cultural material; understand and critically apply key concepts; and develop and demonstrate independence of thought and sensitivity to cultural difference. Interactive and student-centred learning is at the heart of our teaching. In **Business**, this programme will provide students with a firm understanding of the practice, concepts and theories of business management as well as the skills and competencies necessary to apply them to practice. In addition to this, the programme will allow students to develop their knowledge and skills in a modern language.

The business and management side of the programme is heavily focused on employability. We recognize that business is constantly evolving but we believe that equipping students with the knowledge of the core foundations of business and developing their business oriented and personal skills will ensure that they are well equipped to succeed in a rapidly changing environment. Consequently, the skills required to secure roles and then succeed in them is embedded in the curriculum.

Studying a modern language and business opens a wider range of career paths. These include careers in international organisations and charities, business and consultancy,

banking, marketing and the public sector. This degree will equip you with the knowledge of the core foundations of business and developing your business-oriented and personal skills in order to succeed in a rapidly changing global environment. It will also provide you with a range of transferable skills, including understanding and evaluating evidence, research and analytical skills, structuring ideas and communicating them effectively, and intercultural competence.

<p>Part 1:</p>	<p><b>In Modern Languages</b> you will develop your practical language skills in your core language modules in all four areas (speaking, writing, reading, listening) and apply key terms in the structural analysis of language. The culture modules will provide you with a sound understanding of key issues and developments in language and relevant history and culture.</p> <p><b>In Business:</b> Part 1 provides a firm grounding in business and management and develops the students' core knowledge and skills in business. They will be introduced to the core theories of the disciplines which underpin business. Students will also learn and apply key business concepts and theories, which will provide them with a foundation in strategy, marketing, organisational behaviour, and data analytics.</p>
<p>Part 2:</p>	<p><b>In Modern Languages</b> Part 2 further develops your practical language skills in your core language module, building on the work done in Part 1. The culture modules provide you with an opportunity to encounter and engage with a range of material in the target language. This will enhance your ability to apply a variety range of concepts and approaches to the critical analysis of this material.</p> <p><b>In Business:</b> Part 2 provides a more in-depth understanding of core principles in strategy and operations, organisational behaviour, human resource management, and social responsibility.</p>
<p>Placement/Study abroad year:</p>	<p>The Year Abroad will give you the opportunity to apply and enhance your practical language skills in either a work or study environment, or a combination of both. You will further develop your adaptability and self-reliance as well as your sensitivity to cultural difference.</p>
<p>Part 3:</p>	<p><b>In Modern Languages</b> our final year allows you to specialise further. You will develop your existing skills in your core language, refining your use of more complicated structures as well as variation in register and style. Part 3 modules will enable you to contribute to debates that shape the cultures and societies related to your core language</p> <p><b>In Business</b> Part 3 gives students the opportunity to undertake in-depth study of the issues facing managers in organisations. Students will take a</p>

core module in leadership and choose from a range of specialist modules for their options.

### **Programme Learning Outcomes - BA Modern Languages and Business**

During the course of the Programme, you will have the opportunity to develop a range of skills, knowledge and attributes (known as learning outcomes) For this programme, these are:

	<b>Learning outcomes</b>
1	Identify the structures, registers and varieties of the target language
2	Use the target language for purposes of understanding, expression and communication, achieving C1 level proficiency (or above) in the CEFR
3	Interpret key aspects of the history, literature, culture and societies of the areas where the target language is used
4	Apply relevant disciplinary concepts and methods for the analysis of cultural materials and social/cultural issues
5	Appraise and synthesise academic knowledge of the fundamental concepts of business management, and of the theoretical basis of management and business
6	Demonstrate critical thinking skills
7	Analyse their roles and responsibilities as individuals to support organisational activity which encourages positive outcomes and results in a fairer and inclusive society
8	Appraise the global context in which organisations operate and have an understanding of the importance of international business and the drivers of change in business in the UK and abroad
9	Recognise the need for continuing professional learning and development throughout their career
10	Construct and communicate arguments clearly and effectively in speech and writing, using supporting evidence appropriately
11	Find, select and evaluate qualitative information from a variety of scholarly sources and process quantitative data for business.
12	Demonstrate intercultural awareness, understanding and competence

You will be expected to engage in learning activities to achieve these Programme learning outcomes. Assessment of your modules will reflect these learning outcomes and test how far you have met the requirements for your degree.

To pass the Programme, you will be required to meet the progression or accreditation and award criteria set out below.

### **Module information**

Each part comprises 120 credits, allocated across a range of compulsory and optional modules as shown below. Compulsory modules are listed.

**Part 1 Modules:**

Module	Name	Credits	Level
MM1F20	Business in Practice: Markets, Marketing and Management	20	4
MM1F28	Business in Practice: Data analytics	20	4
MM1F29	Developing Professional Excellence	20	4

**In Modern Languages**

Students must take one 20-credit module in the chosen language. The module taken will be dependent upon the language level at entry.

Students must take one 20-credit culture module in the chosen language.

Your remaining 20 credits will be made up of optional modules available in the Department of Languages and Cultures.

**Part 2 Modules:**

Module	Name	Credits	Level
MM296	Building competitive advantage: Business Strategy and Operations	20	5
MM297	Managing Work and People: Organisational Behaviour and Human Resources Management	20	5
MM298	Social Responsibility in Action	20	5

**In Modern Languages**

Students must take one 20-credit module in the chosen language which will be dependent on the level studied at Part 1.

Students must select at least 20 credits of optional culture modules in the chosen language.

Your remaining 20 credits will be made up of optional modules available in the Department of Languages and Cultures.

**Modules during a placement year or study year (if applicable):**

Module	Name	Credits	Level
ML2YL5	Year Abroad Language	40	5
ML2YS1	Semester 1 Study or Work Placement Abroad	40	5
ML2YS2	Semester 2 Study or Work Placement Abroad	40	5

If you take a year-long placement or study abroad, Part 3 as described below may be subject to variation.

**Part 3 Modules:**

Module	Name	Credits	Level
MM304	Developing Personal Leadership	20	6

### **In Business**

Students must choose optional modules to the value of 40 credits from Henley Business School. Within that choice of 40 credits from Henley Business School, students may select up to 20 credits of modules from elsewhere in the University upon consultation with the Programme Director and subject to timetabling constraints.

### **In Modern Languages**

Students must take one 20-credit module in the chosen language to reach C1 level (or above) in the Common European Framework of Reference (CEFR).

Students must take at least one 20-credit culture module in the chosen language.

Your remaining 20 credits will be made up of optional modules available in the Department of Languages and Cultures.

### **Placement opportunities**

You may be provided with the opportunity to undertake a credit-bearing placement as part of your Programme. This will form all or part of an optional module. You will be required to find and secure a placement opportunity, with the support of the University

### **Optional modules:**

The optional modules available can vary from year to year. An indicative list of the range of optional modules for your programme can be found online in the Course Catalogue. Details of optional modules for each part, including any additional costs associated with the optional modules, will be made available to you prior to the beginning of the Part in which they are to be taken and you will be given an opportunity to express interest in the optional modules that you would like to take. Entry to optional modules will be at the discretion of the University and subject to availability and may be subject to pre-requisites, such as completion of another module. Although the University tries to ensure you are able to take the optional modules in which you have expressed interest this cannot be guaranteed.

### **Teaching and learning delivery:**

Your learning experience will involve a mix of language classes, lectures, asynchronous recorded content and seminar discussion. Some modules may include group work.

**In Business:** The programme introduces key business and management concepts and their applications. It is designed to develop students' knowledge and understanding of different business and management functions and practices, as well as their intellectual, practical and

transferable skills to succeed as a business and management graduate. Student centred, the teaching and learning strategy includes constructivist, inquiry-based, reflective, collaborative, and integrative approaches. Following the principle of scaffolding, learning gets appropriately and progressively challenging as students go through their programme, and modules build on prior knowledge and skills gained in previous years, due to how pre-requisites are stipulated for Part 2 and Part 3 modules. Final year modules require more independent study which helps students build their academic confidence to become self-directed autonomous learners.

Elements of your programme will be delivered via digital technology.

The scheduled teaching and learning activity hours and amount of technology enhanced learning activity for your programme will depend upon your module combination. In addition, you will undertake some self-scheduled teaching and learning activities, designed by and/or involving staff, which give some flexibility for you to choose when to complete them. You will also be expected to undertake guided independent study. Information about module study hours including contact hours and the amount of independent study which a student is normally expected to undertake for a module is indicated in the relevant module description.

### **Accreditation details**

N/A

### **Assessment**

Across your four years of study, you will be assessed by coursework essays, written examinations/tests and oral examinations, presentations. Detailed guidance will be given for assessment methods that are unfamiliar. Further information is contained in the individual module descriptions

### **Progression**

#### *Part 1*

To achieve a threshold performance at Part 1, a student will normally be required to:

- (i) Obtain an overall average of 40% over 120 credits taken in Part 1;
- (ii) Obtain a mark of at least 40% in individual modules amounting to not less than 80 credits taken in Part 1; and
- (iii) Obtain marks of at least 30% in modules amounting to 120 credits.

In order to progress from Part 1 to Part 2, a student must achieve a threshold performance; and

- (iv) Obtain a mark of at least 40% in their 20-credit core language module.

The achievement of a threshold performance at Part 1 qualifies a student for a Certificate of Higher Education if they leave the University before completing the subsequent Part.

Students on Joint Honours programmes who achieve the University threshold standard for progression at Part 1 may transfer to a Single Honours degree in one of their joint subject areas if they have achieved at least 40% in 40 or more credits (i.e. 2 x 20 credit modules) of modules owned by the School or Department which delivers the Single Honours programme to which the student wishes to transfer. In addition, students must also have met any programme specific requirements on the Single Honours programme to which they may wish to transfer. Students should seek advice about the titles of programmes they may be eligible to transfer to.

### *Part 2*

To achieve a threshold performance at Part 2, a student shall normally be required to:

- (i) Obtain a weighted average of 40% over 120 credits taken in Part 2; and
- (ii) Obtain marks of at least 40% in individual modules amounting to at least 80 credits taken in Part 2; and
- (iii) Obtain marks of at least 30% in individual modules amounting to at least 120 credits, except that a mark below 30% may be condoned in no more than 20 credits of modules owned by the Department of Mathematics and Statistics.

In order to progress from Part 2 to Part 3, a student must achieve a threshold performance; and

- (iv) Obtain a pass in the Year Abroad

The achievement of a threshold performance at Part 2 qualifies a student for a Diploma of Higher Education if they leave the University before completing the subsequent Part.

### **Classification**

Bachelors' degrees

The University's honours classification scheme is based on the following:

Mark Interpretation

70% - 100% First class

60% - 69% Upper Second class

50% - 59% Lower Second class

40% - 49% Third class

35% - 39% Below Honours Standard

0% - 34% Fail

The weighting of the Parts/Years in the calculation of the degree classification is:

*Four year programmes with a year abroad (MFL)*

Part 2: one-third

Year abroad: Year abroad not included in the classification

Part 3: two-thirds

The classification method is given in detail in: <https://www.reading.ac.uk/cqsd/-/media/project/functions/cqsd/documents/qap/17-awards-bachelors-degrees-withannex-22-23-entrants-onwards.pdf?la=en&hash=2F9B8E53B57FF100297F9DD810C64BFE>

### **Additional costs of the programme**

For textbooks and similar resources:

In Modern Languages: we recommend that you budget between £50 to £75 a year. The core textbook(s), which most students normally purchase, cost(s) £25 new, and there may be other books/resources which you would find it convenient to buy.

In Business: details of any additional costs associated with Business modules will be made available to the student prior to the Part in which they are to be taken. Some books may be available second-hand, which will reduce costs. A range of resources to support your curriculum, including textbooks and electronic resources, are available through the library. Reading lists and module specific costs are listed on the individual module descriptions.

Printing and photocopying facilities are available on campus at a cost of £0.05 per page.

For students studying on a year abroad, a discounted fee of 15% of the normal Tuition Fee is payable to the University for the year abroad, as detailed in the Fees Policy. No Tuition Fee is paid to the host institution abroad for which there is a valid exchange agreement in place.

**Year Abroad:** You may incur additional costs, in addition to those which you would normally expect to pay at the University, during your year abroad, in accordance with clause 6.4 of the Terms and Conditions for Undergraduate Students. These additional costs will depend on your host institution and destination, but may include the purchase of a visa, and mandatory medical insurance. Students will be briefed on these issues prior to them submitting the form detailing the institutions to which they would like to be allocated, and general information on additional costs is discussed in the Year Abroad preparatory meetings. Further indicative details on costs and funding are available on the UoR Erasmus & Study Abroad webpages and the webpages of the host institution.

Costs are indicative and may vary according to optional modules chosen and are subject to inflation and other price fluctuations. Estimates were calculated in 2023.

**For further information about your Programme please refer to the Programme Handbook and the relevant module descriptions, which are available at <http://www.reading.ac.uk/module/>. The Programme Handbook and the relevant module descriptions do not form part of your Terms and Conditions with the University of Reading.**



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28 June 2023

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