Writing Genres webinars

Not Just Essays: Types of university writing – a ‘genre’ overview

Writing at university is not all about Essays. There are a range of different academic genres that you might be required to write – including Reports, Critiques, Reflections, and Case Studies - all needing different organisational patterns and involving different types of language-use. This webinar will help you better recognise from your assignment briefs the genre that is needed and how to write it well.

Language for Effective Essay Writing

Essays are a common feature of coursework and exam writing. This session will identify key language used to address the essay question, argue effectively, guide the reader, and draw conclusions.

Language for Reflective Writing

Reflective writing is becoming a common feature of many academic courses. This session will analyse the language used to achieve key functions of reflective writing and provide example phrases that you can apply in your own writing.

Language for Writing up Experiments

This session will use sample lab reports to highlight typical language features used in writing up experiments. This will include tense choice across the different sections, writing directly and concisely, and referring to data.

University emails - communicating appropriately and effectively

How should I address my tutor? How formal should my emails be? What makes an effective university email? Join this session to find answers to these questions and learn more about language and etiquette of university email.