English for integration into campus life: a video project
Life outside the classroom

For international students travelling to study in the UK … their success depends not just on what happens at university but also in the broader university or local community; they travel to study not just for an academic qualification but also for the language and cultural experience… They need to feel a ‘sense of belonging’ in their new environment and access to good support services and networks to ensure their academic success and positive experiences during their study.

HEA (nd) *International Student Lifecycle Resources Bank*,
http://www.heacademy.ac.uk/international-student-lifecycle
Spoken Language for Everyday Life

Using ‘ordinary’ or ‘everyday’ spoken language within a university setting is a skill that is often forgotten about – most of the time available in language classes seems to be spent on improving students’ academic reading and writing skills. Commonplace speaking activities can often become neglected as a result.

Using ‘everyday’ spoken language is a skill which should not be neglected. Why? ...

Studying English for university purposes, like any other task, is often a matter of priorities – with limited time available, it is tempting to spend most of the time one has on developing writing skills.

However, it would be a great pity to neglect some of the more common speaking activities, because:

- You need some basic words and social phrases to be able to communicate successfully in everyday situations (in shops, in a restaurant, in town, on the bus, with friends in your accommodation, or at parties, etc);
- You need to speak using an appropriate register (level of formality) so that your language is suitably polite where the occasion demands;
- Being able to socialise helps you to make friends and to get the most out of your time at university – many people
The materials were relevant to my needs.

I found the materials interesting.

- Strongly agree
- Strongly disagree

- Strongly agree
- Strongly disagree
The listening tasks were at the right level of difficulty.
The video helped me learn.

The speaking activities were stimulating.
I have used the materials on the VLE.
I found the online materials user-friendly.

I found the online materials useful.
“It was a good idea to use non-English students as actors / actresses, which gives people awareness of English varieties. However, it could be better to include English students (at least one) as main actors / actresses in all scenes. Or make some scenes with all English students.”

“If you provide script, it will be more helpful to review the video footage.”
Independent learning:

• VLE for current students (CELT)
  – 100 users

• Departmental transition site (Education)
  – 200 users

• International recruitment (at acceptance of offer)
  – Up to 8,000 users
To find out more:

Demonstration of programme
http://www.clarityenglish.com/program/accessuk.php

LLAS Video Training Day
http://www.llas.ac.uk/events/6643

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