

Transforming the IFP: From evolution to revolution

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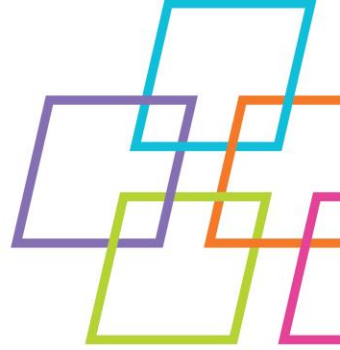
Outline

- Evolution: 2006 – 2017
- Revolution: 2016 – present
- Future evolution and revolution

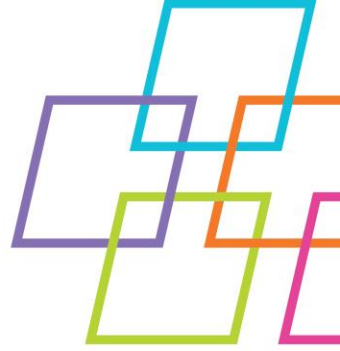
What were we doing?

What changed?

What next?



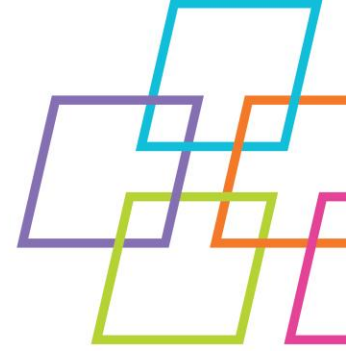
Evolution, 2006-2017



Incremental Changes and Continuous Improvement

- Variants to pathways
 - Arts & Hums; Finance & Economics; Maths; Physics (2008); Chemistry (2009)
 - Standard – IPP (2012); IGP (2015); YRPS (2017)
- EFL to EAP:
 - EFL, EAS, ESP
 - Academic Speaking (2012)
 - Academic Writing (2012)
 - Text Response (2012/14)
 - IFP+ (2014)
 - Accelerated Academic Language and Literacy: PBL, Reading & Listening Circles (2017)
- Subject units:
 - Link
 - PASS (2017)

Revolution, 2016-2019



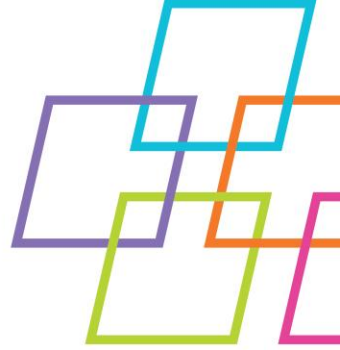
A New Environment

- New PVC International (Feb 2016)
 - Internationalisation and global relations strategy (2016)
 - Investment in expansion of International Office/External Relations (2017)
 - New market forces – Make our value proposition clearer
- IFP Development Project (2018) - UoB-wide board & working group
 - Internal - current model (Leeds, Kings)
 - External (Nottingham, UWE, Durham)
 - Hybrid (Swansea, Sheffield, Swansea)

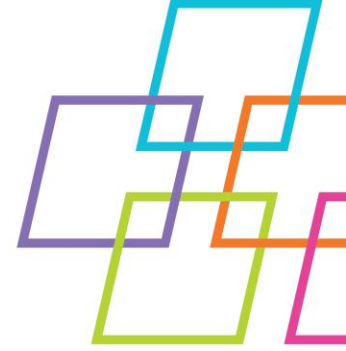
Revolution, 2018-2019

Enabled Changes to Overcome Barriers

- Admissions
 - Into IFP – increased numbers
 - Into UG – alternative offers, move towards no UCAS
- New University regulations
 - IFP Board
 - Resits / assessment for progression
- Subject units
 - Maths – new units, new governance, new delivery
- Tracking and wellbeing
 - Extended approach, Faculty Senior Tutor, University Wellbeing support



The future: 2019 onwards

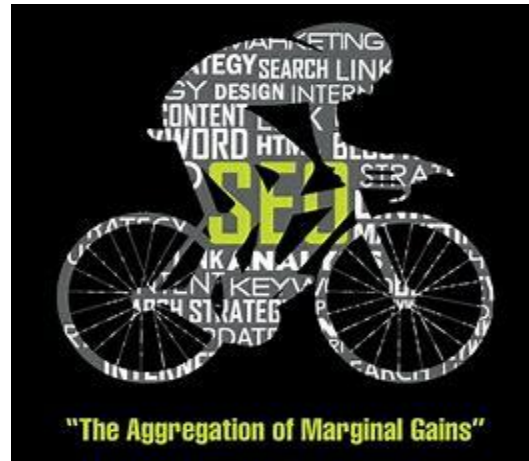
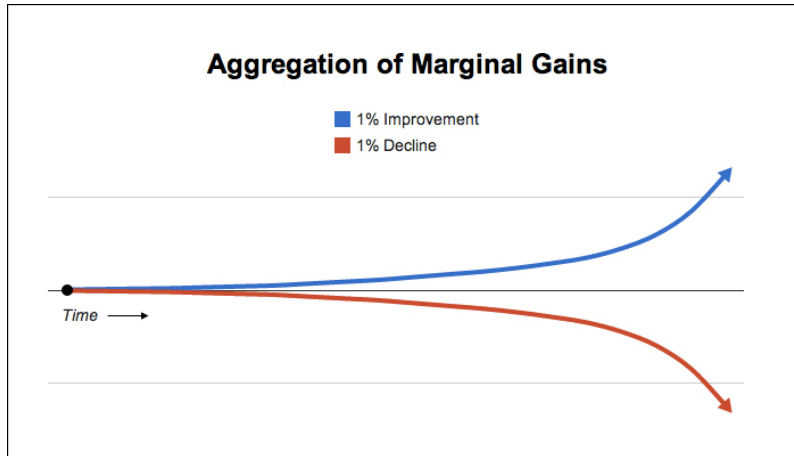


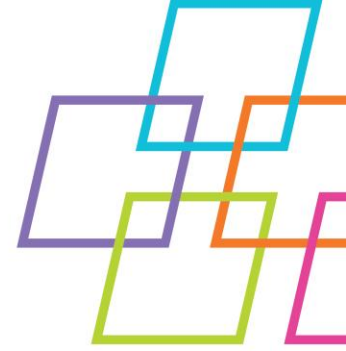
University Investment

- New staff roles – CELFS and University-wide:
 - Head of IFP
 - STEM Coordinator and Subject Leads
 - Assessment and Curriculum Coordinator
 - Engagement and Progression Officer
 - IFP Recruitment, Marketing and Admissions Officers
- Governance of subject units
 - More resources in CELFS
- External recruitment
 - External partnership for non-China - diversification
- International student targets
 - Other IFP partnerships: Kaplan, CEG, Kings Education, Bellerbys
 - UoB IFP – high targets: student numbers and progression; **integrated provision**

Aggregation of Marginal Gains

“It’s important to understand the ‘aggregation of marginal gains’. Put simply....how small improvements in a number of different aspects of what we do can have a huge impact to the overall performance of the team.” Sir David Brailsford, Director Team GB Cycling (London 2012)





Thank you for listening

Comments?

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