Transforming the IFP: From evolution to revolution

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Outline

• Evolution: 2006 – 2017  What were we doing?
• Revolution: 2016 – present  What changed?
• Future evolution and revolution  What next?
Evolution, 2006-2017

Incremental Changes and Continuous Improvement

- Variants to pathways
  - Arts & Hums; Finance & Economics; Maths; Physics (2008); Chemistry (2009)
  - Standard – IPP (2012); IGP (2015); YRPS (2017)

- EFL to EAP:
  - EFL, EAS, ESP
  - Academic Speaking (2012)
  - Academic Writing (2012)
  - Text Response (2012/14)
  - IFP+ (2014)
  - Accelerated Academic Language and Literacy: PBL, Reading & Listening Circles (2017)

- Subject units:
  - Link
  - PASS (2017)
Revolution, 2016-2019

A New Environment

• New PVC International (Feb 2016)
  • Internationalisation and global relations strategy (2016)
  • Investment in expansion of International Office/External Relations (2017)
  • New market forces – Make our value proposition clearer

• IFP Development Project (2018) - UoB-wide board & working group
  • Internal - current model (Leeds, Kings)
  • External (Nottingham, UWE, Durham)
  • Hybrid (Swansea, Sheffield, Swansea)
Revolution, 2018-2019

Enabled Changes to Overcome Barriers

• Admissions
  • Into IFP – increased numbers
  • Into UG – alternative offers, move towards no UCAS

• New University regulations
  • IFP Board
  • Resits / assessment for progression

• Subject units
  • Maths – new units, new governance, new delivery

• Tracking and wellbeing
  • Extended approach, Faculty Senior Tutor, University Wellbeing support
The future: 2019 onwards

University Investment

• New staff roles – CELFS and University-wide:
  • Head of IFP
  • STEM Coordinator and Subject Leads
  • Assessment and Curriculum Coordinator
  • Engagement and Progression Officer
  • IFP Recruitment, Marketing and Admissions Officers

• Governance of subject units
  • More resources in CELFS

• External recruitment
  • External partnership for non-China - diversification

• International student targets
  • Other IFP partnerships: Kaplan, CEG, Kings Education, Bellerbys
  • UoB IFP – high targets: student numbers and progression; integrated provision
Aggregation of Marginal Gains

“It’s important to understand the ‘aggregation of marginal gains’. Put simply….how small improvements in a number of different aspects of what we do can have a huge impact to the overall performance of the team.” Sir David Brailsford, Director Team GB Cycling (London 2012)
Thank you for listening

Comments?

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