

TRAVEL, TOURISM AND LOGISTICS

Overview

The travel and tourism sector accounts for one in ten jobs globally and is the second fastest growing sector in the world, according to the World Travel and Tourism Council. Leisure, commercial and business travel agents and tour operators offer a huge range of transport, hospitality and tour services, with tourist boards promoting the benefits of different destinations. Smart phone technology has brought huge changes to the industry, which is set to grow and huge increases in travel social media influencers is changing how travel destinations and companies reach new audiences.

Logistics includes freight logistics, passenger transport and transport planning and traffic management. Jobs in transport can include front end roles as pilot, aircrew and support roles such as customer service and safety and route planning. Jobs in logistics can include the planning and managing the supply chain moving goods and services from supplier to consumer efficiently.

Roles

Internship, placements and graduate schemes may be available. Here are some examples of job roles which can be found on prospects.ac.uk, allaboutcareers.com and targetjobs.co.uk:

[Travel Agency Manager](#)

[Tour Manager](#)

[Tourism Officer](#)

[Event Manager](#)

[Lecturer](#)

[Customer Services Manager](#)

[Air Traffic Controller](#)

[Logistics Distribution Manager](#)

[Supply Chain Manager](#)

[Transport Planner](#)

Finding Opportunities

[My Jobs Online](#)

[Reading Internship Programme \(\[reading.ac.uk/careers/ris\]\(http://reading.ac.uk/careers/ris\)\)](#)

[Prospects.ac.uk](#) (search Travel and Tourism)

[Prospects.ac.uk](#) (search Transport and Logistics)

[TargetJobs.co.uk](#)

[jobs.travelweekly.co.uk](#)

[RateMyPlacement.co.uk](#)

Building Experience

Check [My Jobs Online](#) for vacancies, including Reading Internship Programme opportunities and visit campus career fairs and employer presentations to find out more which employers are advertising vacancies and coming onto campus.

Languages may be an advantage in some companies and working or studying abroad can help you develop these skills.

A number of organisations offer the chance for students to work and travel at holiday camps, coach sports, teach English and work abroad, such as:

[e4s.co.uk](#)
[ErasmusPlus.org.uk](#)
[BritishCouncil.org/study-work-abroad](#)
[YummyJobs.com](#)
[Campamerica.co.uk](#)
[BUNAC.org](#)
[Eurocampjobs.com](#)
[PGL.co.uk](#)

As these are customer focused industries, any experience you can gain in a customer service, sales, office or warehouse environments will be valuable. Volunteering or a position of responsibility, where you can develop your team work and communication skills will also be valuable. Approaching local small and medium sized firms directly to enquire about work experience and shadowing opportunities is a good way to make contacts and build experience.

Exploring Further

[TravelWeekly.co.uk](#)
[Association of British Travel Agents \(ABTA.com\)](#)
[World Travel Market \(London.wtm.com\)](#)
[Institute of Travel and Tourism \(itt.co.uk\)](#)
[Tourism Management Institute \(tmi.org.uk\)](#)
[TourismSociety.org](#)
[Association of Independent Tour Operators \(aito.com\)](#)
[Chartered Institute of Logistics and Transport \(ciltuk.org.uk\)](#)
[World Travel and Tourism Council \(WTTC.org\)](#)

The skills and knowledge you've developed in your degree will be valuable in a wide range of roles and sectors. If you're thinking of looking further afield but aren't sure where to start, why not visit the Explore pages of our website or book an appointment with one of our Careers Consultants?

