

FOOD TECHNOLOGY AND MARKETING

Overview

There are many roles within the food industry for graduates. [Prospects.ac.uk](https://prospects.ac.uk) contains detailed job profiles, including salary, qualifications required and job and internship vacancy sites for many of the main roles.

Roles suitable for those with related degree (or who are prepared to take a relevant postgraduate course) include:

- [Food technologist](#),
- [Nutritionist](#),
- [Technical Brewer](#),
- [Dietitian](#),
- [Product/Process Development Scientist](#) and
- [Teacher](#) (you can train to teach Design and Technology in schools, including food technology, if you have a related degree or either studied a D&T subject at A Level or have professional experience, providing you complete a free Subject Knowledge Enhancement (SKE) course).

Job profiles for roles you could enter from a range of degree backgrounds include:

- [Health Promotion Specialist](#),
- [Nutritional Therapist](#) (taking a professional training course is advised),
- [Restaurant Manager](#) and
- a range of wider roles found in many industries, including [Marketing Executive](#), [Product Manager](#), and a range of roles in business development, finance, HR, PR, legal, property, IT, supply chain, distribution/logistics and retail operations.

Employers include food manufacturers and food retail stores which are household names, as well as less well-known companies and manufacturers who service businesses or form part of the supply chain.

Graduate schemes can be found in a range of companies throughout the sector from multinational goods firms, such as Unilever, food specific producers, such as Arla Foods, and retail companies such as Aldi. [TargetJobs.co.uk/career-sectors/consumer-goods-and-fmccg](https://targetjobs.co.uk/career-sectors/consumer-goods-and-fmccg) advertises a wide range of internships/placements and graduate schemes in fast moving consumer goods (known as FMCG) areas, including food.

Other Resources

jobs.newscientist.com and [Jobs.ac.uk](https://jobs.ac.uk) – jobs boards which tend to have more research and academia-related roles.

jobs.foodmanufacture.co.uk – food manufacturing roles, including a section for graduates.

[Yourfoodjob.com](https://yourfoodjob.com) – similar to Foodman jobs.

jobs.thegrocer.co.uk – job board for FMCG in food areas – search for keywords ‘graduate’ or ‘trainee’ or ‘internship’ or ‘placement’.

[Liquidcareers.com](https://liquidcareers.com) – drinks industry jobs.

[Institute of Food Science and Technology \(ifst.org\)](https://ifst.org) – great careers information, including links to specialist careers insights for particular areas within the food industry, competencies for food graduate careers, links to the Tasty Careers map of job areas, details of grants, and great Student Launchpad events (including at Reading).

reading.ac.uk/careers

