# Online Course evaluation

#### [Course name]

Course run: [run number] [run date]

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## Reach

*Measures numbers, coverage and usability of activities and involvement of participants and/ or targeted groups.*

### Course comparison measures

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Joiners** | **Active Learners** | **Social Learners** | **≥50% Step completion** | **≥90% Step completion** |
| **FutureLearn average** |  |  |  |  |  |
| **[Course category averages]** |  |  |  |  |  |
| **[Course name] Run [no.] [date]** |  |  |  |  |  |
| **[Previous runs of same course]** |  |  |  |  |  |
| **[Previous runs of same course]** |  |  |  |  |  |
| **[Previous runs of same course]** |  |  |  |  |  |

Mean numbers. Data as of [date] [complete data from FutureLearn stats]

### Definitions:

Active users: those (of any role) who have completed at least one Step at any time in any course week, including those who go on to become Leavers.

Social Learners: are those (of any role) who have posted at least one comment on any Step.

≥50% Step completion: Learners who’ve marked 50% or more of Steps complete represents users (of any role) who have successfully completed 50% or more of the Steps contained within the course.

≥90% Step completion: Learners who’ve marked 90% or more of Steps complete represents users (of any role) who have successfully completed 90% or more of the Steps contained within the course.

### Analysis: Course comparison

Xxxxx

### Course enrolments by country

#### Other ()

In order of percentage (high to low). Data as of [date]. [complete data from FutureLearn stats]

### Analysis: Country

xxxxx

## Reaction

*Analyses feedback on participants’ reaction. Was it useful, engaging, interesting, enjoyable?*

### Statistics by week

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Week 1** | **Week 2** | **Week 3** |
| **Learners visiting Steps** |  |  |  |
| **Active Learners** |  |  |  |
| **Social Learners** |  |  |  |
| **Visited Steps** |  |  |  |
| **Average visited Steps per user** |  |  |  |
| **Completed Steps** |  |  |  |
| **Average completed Steps per user** |  |  |  |
| **Comments** |  |  |  |
| **Average comments per user** |  |  |  |

Data as of [date]. [complete data from FutureLearn stats]

[Course name]

Social Learners

Active learners

Learners visiting Steps

0

200 Wee4k010

W6e0e0k 2

8W00eek 3 1000 1200

*Graph of key results. [To be edited to reflect the table data]*

### Analysis: Learners visiting Steps

xxxxx

### Analysis: Social learners

xxxxx

## Learning

*Measures whether information has been absorbed and objectives have been met.*

### Learning outcomes

|  |  |
| --- | --- |
| **Learning outcomes** | **Result** |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

[complete data from FutureLearn course page, and results with summaries of comments from the course]

## Behaviour

*Analyses the extent to which newly acquired skills, knowledge or attitudes are applied in different contexts.*

### Reflections

xxxxx

## Results

*Determines if there has been any positive impact on the strategic goals (e.g. KPIs) of the University e.g. access, participation, retention, attainment, progression.*

### Reflections

xxxxx

## Refinement

*Changes to the course required in response to feedback received by Learners and from reflections from the Online Courses team and the Educator team.*

### From previous run

|  |  |  |
| --- | --- | --- |
| **STEP NUMBER** | **AMENDMENT SUMMARY** | **RESULT** |

### Content change suggestions

|  |  |
| --- | --- |
| **STEP NUMBER** | **AMENDMENT SUMMARY** |

## Final thoughts

xxxxx