

# JISC Project Assembly: Focus on Feedback



# Objectives

- To explore exemplars of innovative practice
- To discuss electronic, video and audio feedback tools
- To outline the pros and cons (Institutional Innovation)
- To propose dissemination activities and opportunities for further development

# ASSET

An Interactive Video Resource to  
Enhance Feedback Provision



**“Why bother, they’re only interested in the grade”**

**“I don’t get feedback in time”**

**“They expect feedback the next day!”**

**“They don’t ever read it or listen to what I’m saying”**

**“What does it mean?”**

**“It’s just so time consuming”**

**“It’s not very helpful”**

**“I wish they’d ask me if they don’t understand”**

**“I can’t even read the handwriting”**

**“I’m always saying the same things...”**

**“I wish they’d see beyond the grade”**

# What is 'Good' Feedback?



# The Challenges....

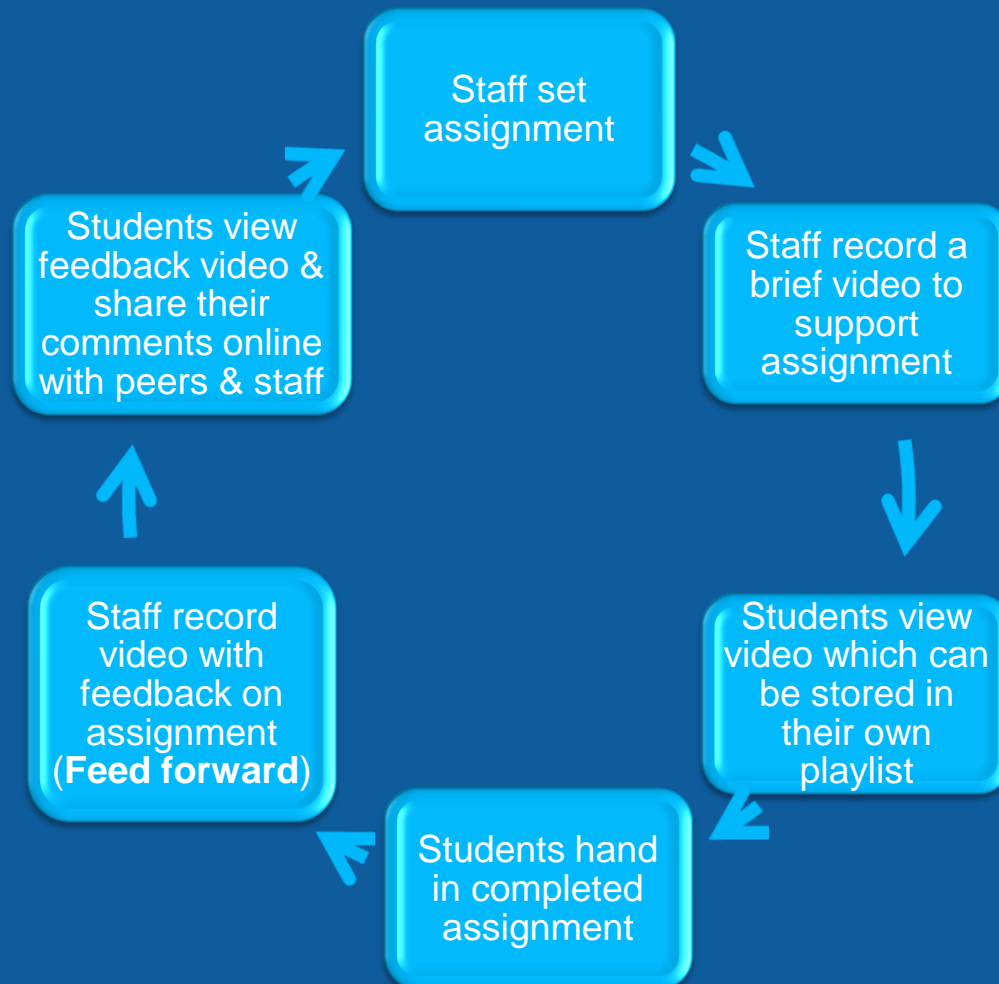
# The ASSET Project

- Explore the use of video for timely, quality feedback provision through the development of a Web 2.0 resource, 'ASSET'
- Encourage deeper engagement of staff with feed-forward elements of feedback
- Enhance the feedback experience for staff and students
- 30 staff and over 1000 students; range of disciplines





# The ASSET 'Feedback Loop'





Moving forward  
through feedback

» Home » Admin CP » Account » Upload » My Playlists » Support » Log Out

Search

Current Channel

Main

Your user class in this channel is:  
administrator

Change channel

University playlists

FAQ  
Project Team  
Introduction to ASSET for Staff  
What is ASSET?  
Presentation

See all...

## Introduction to ASSET for Staff



ASSET login and layout

ASSET Searching and Rating

ASSET Uploading and Tagging

# Evaluating ASSET

- Pre- and post-ASSET use online surveys and focus groups
  - Experiences of feedback
  - Potential challenges and advantages of using video
  - Feedback preferences
  - Changes in practice and levels of engagement

**Using video feedback has.....**



**Dr Orla Kennedy**



**Dr Paul Almond**



**Professor Rosemary Auchmuty**



[www.reading.ac.uk/asset](http://www.reading.ac.uk/asset)



# Your Feedback.....

# Where are we now and where are we going?

- Complete evaluation phase
- Project dissemination
- Sustainability at Reading and recipes for use in other institutions
- Opportunities for further research

# Contacts

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