

# MA CREATIVE ENTERPRISE OPEN DAY

**12.00-3.00PM**  
**WEDNESDAY 16 MAY 2018**

STUDIO SPACE 103,  
MINGHELLA STUDIOS,  
WHITEKNIGHTS CAMPUS



## What is the MA Creative Enterprise?

In the fast-evolving creative industries, commercial and business skills are becoming increasingly valuable. The MA Creative Enterprise programme at Reading combines a choice of four specialist pathways (in Art, Communication Design, Film, or Theatre) with modules in management and entrepreneurship for creative artists, intellectual property and internet law.

## Come along to our Open Day for:

- more information on the MA Creative Enterprise programme
- an introduction to each of the four pathways
- taster sessions of some of the modules available across each pathway
- informal networking and a Q&A session.

TO BOOK A PLACE ON THE  
OPEN DAY, OR FOR FURTHER  
INFORMATION ABOUT MA CREATIVE  
ENTERPRISE, **CLICK HERE**