T&L Strategy 2018-2021
‘Educating for 21st Century lives’

Our vision and ambition
As a global, broad-based and inclusive institution we are committed to pursuing excellence in learning and teaching while offering an outstanding experience for all students. Working in partnership with students, we will:

- Deliver strong programmes at all levels of higher education, within distinctive and innovative models, rooted in research and closely aligned with practice.
- Continually refresh our view of how learning can best be achieved and develop new ways of delivering and accessing teaching and learning.
- Review, enhance, diversify and grow our global portfolio of programmes, taking advantage of new opportunities and responding to new markets, and consolidating and reducing provision where necessary to support growth and maintain sustainability.

We will equip learners at all stages of their careers to develop and fulfil their intellectual and personal potential. Graduates of the University of Reading will develop a range of attributes to prepare them for 21st Century lives, including: mastery of their discipline; skills in research and enquiry; personal effectiveness and self-awareness; and global engagement and multi-cultural awareness.

Our strategy
We will work towards our vision by focusing on two key strategic priorities over the next three years:

1. Delivering academic excellence through our new Curriculum Framework by:
   a) Reviewing our Curriculum to ensure our programmes align with our core academic and pedagogic principles, supporting students to develop the essential attributes for 21st Century lives, including:
      o Developing robust assessment practices and providing effective feedback, allowing students to continually improve their learning.
      o Evolving our approaches to teaching and learning, in particular, incorporating the wider use of new Technology Enhanced Learning methods.
      o Increasing student engagement with academic study through innovative approaches to supporting students to become independent learners.
   b) Developing our portfolio to expand into new programmes and delivery methods to support new types of learner.

2. Offering an outstanding student learning experience by:
   a) Supporting all members of our increasingly diverse student body to make a positive transition into the University of Reading teaching and learning community.
   b) Providing our students with the best possible personal development opportunities that complement their individual learning needs and aspirations.
   c) Equipping students to become highly employable graduates who are sought after by employers, both nationally and internationally, and are able to respond to diverse opportunities and challenges.

We will ensure that our strategic priorities are underpinned by the following key enablers:

- Agile and proactive student recruitment, working in partnership with a range of providers, domestically and internationally.
- Meaningful student and staff partnership.
- The best possible learning environments for students and staff.
- Well-qualified, recognised and valued professional and academic staff.
- High-quality professional support and services that cater for a diverse student community.
- Varied and valuable work-based learning and career development opportunities for students.
- Accessible student mobility and global engagement opportunities.
- Effective systems and technologies to enable efficient teaching and learning processes.
- Strategies and planning processes aligned to and informed by the Teaching and Learning priorities, and making the best use of resources.

Performance: Measuring our success
We will judge our success in delivering our vision and ambition through the following overarching indicators:

- Students’ value and rate highly their academic and student experience.
- Students’ actively engage with their learning and attain the best possible academic outcomes.
- Staff are recognised as leaders and innovators in teaching and learning.
- Graduates demonstrate the skills and attributes required for 21st century work, life and study.

We will use the relevant institutional and specific teaching and learning KPIs, as well as other targets, to measure performance against the two key strategic priorities above.