WORLD CUP WORKSHOP

A collection of research on the economics of football to coincide with the opening day of the Fifa World Cup

One-day workshop on the economics of football

- Attendance free
- Opening talk at 9am
- Regular coffee breaks and lunch
- Presentations conclude in time for 4pm opening World Cup match between Russia and Saudi Arabia.
- Economic (and) History of Sport Workshop the previous day (June 13).

For further information, and to register interest in attending, contact James Reade at j.j.reade@reading.ac.uk

To coincide with the opening of the 2018 Fifa World Cup in Russia, one of sport’s largest global events, we present a collection of research papers presented by leading sports economists. These papers all either have a particular application to football or use football as a context in which to study economic theories and behaviour in more detail.

**Professor Stefan Szymanski (keynote)**
Stephen J. Galetti Collegiate Professor of Sport Management, University of Michigan

**Professor Adrian R Bell**
Chair in the History of Finance and Head of ICMA Centre, Henley Business School, University of Reading

**Professor Alex Bryson**
Chair of Quantitative Social Science, UCL

**Dr Babatunde Buraimo**
Senior Lecturer in Sports Management, University of Liverpool

**Prof Bernd Frick**
Professor of Organizational and Media Economics, University of Paderborn

**Dr. Katrin Scharfenkamp**
Postdoctoral Researcher, Eberhard Karls Universität Tübingen

**Thursday 14 June 2018**
9.00am in Room G10, Henley Business School, University of Reading, Whiteknights Campus, RG6 6UR