Abstract:
Purpose of this paper is to propose a process model for knowledge transfer in using theories relating knowledge communication and knowledge translation. Most of what is put forward in this paper is based on a research project titled "Procurement for innovation and knowledge transfer (ProFIK)". The project is funded by a UK government research council - The Engineering and Physical Sciences Research Council (EPSRC). The discussions are mainly grounded on a thorough review of literature accomplished as part of the research project. The process model developed in this paper has built upon the theory of knowledge transfer and the theory of communication. Knowledge transfer, per se, is not a mere transfer of knowledge. It involves different stages of knowledge transformation. Depending on the context of knowledge transfer, it can also be influenced by many factors; some positive and some negative. The developed model of knowledge transfer attempts to encapsulate all these issues in order to create a holistic framework. Originality/value of paper. An attempt has been made in the paper to combine some of the significant theories or findings relating to knowledge transfer together, making the paper an original and valuable one.

Keywords: Communication; Knowledge management; Knowledge transfer; Process planning