

**Centre for Institutional Performance**  
**University of Reading Business School**

**Forthcoming Workshops 2008**

Three workshops are scheduled for this year. If you are interested in attending any of them, please register with the organiser concerned, or e-mail Mark Casson ([m.c.casson@reading.ac.uk](mailto:m.c.casson@reading.ac.uk)). Registration is free, and all are welcome.

**Institutional Change in Historical Perspective**

**Friday 25 April 2008, 10.00am – 4.30pm, Palmer Building, University of Reading**

Organiser: Mark Casson ([m.c.casson@reading.ac.uk](mailto:m.c.casson@reading.ac.uk))

The workshop examines the way that fundamental economic and social processes have stimulated the long-run evolution of institutions, and the way that institutional change has affected economic performance at a local, national and international level..

Speakers:

**Adrian Bell and Chris Brooks:** (*ICMA Centre, University of Reading*) Modern Finance in the Middle Ages?

**Margaret Yates** (*Department of History, University of Reading*): The fourteenth-century crises and English institutions

**Christine Jackson** (*Kellogg College, Oxford*): Interpreting and evaluating organisational change in the early modern cloth industry

**Richard W. Hoyle** (*Department of History, University of Reading*): Creating economic institutions in the early seventeenth century

**Andrew Godley** (*Business School, University of Reading*): Retailer Intermediation and the Invention of the Technological Chicken in Britain

**Consumption motivations**

Joint event with the Centre for International Business History

**Friday 16 May 2008, 10.15am – 5.00pm**

Organisers: Peter Scott ([p.m.scott@reading.ac.uk](mailto:p.m.scott@reading.ac.uk))

Marina Della Guista ([m.dellagiusta@reading.ac.uk](mailto:m.dellagiusta@reading.ac.uk))

The workshop explores the drivers of mass consumption and consumer decision-making from both theoretical and historical perspectives.

Speakers:

**Clive Barnett** (*Open University*) Doing politics in an ethical register.

**Marina Della Guista & Stephen Pavelin** (*University of Reading*), Ethical consumption: the economist perspective.'

**Rob Harrison** (*Ethical Consumer Magazine*) The ethical consumption movement in the UK.

**Marina Moskowitz** (*University of Glasgow*); House and Garden: Commodities and the American scene.

**Peter Scott** (*University of Reading*) Was there a "consumer revolution" in interwar Britain?

**Daniel Scroop** (*University of Sheffield*), The anti-chain store movement in the United States.

## **Information, Knowledge and Empire: New Perspectives on the Dynamics of Early Imperialism**

**Wednesday 22 October 2008, 10.00am – 5.30pm**

Organiser: Ken Dark ([k.r.dark@reading.ac.uk](mailto:k.r.dark@reading.ac.uk))

Speakers and papers will be confirmed shortly