Forthcoming Workshops 2008

Three workshops are scheduled for this year. If you are interested in attending any of them, please register with the organiser concerned, or e-mail Mark Casson (m.c.casson@reading.ac.uk). Registration is free, and all are welcome.

Institutional Change in Historical Perspective

Friday 25 April 2008, 10.00am – 4.30pm, Palmer Building, University of Reading

Organiser: Mark Casson (m.c.casson@reading.ac.uk)

The workshop examines the way that fundamental economic and social processes have stimulated the long-run evolution of institutions, and the way that institutional change has affected economic performance at a local, national and international level.

Speakers:

Adrian Bell and Chris Brooks: (ICMA Centre, University of Reading) Modern Finance in the Middle Ages?

Margaret Yates (Department of History, University of Reading): The fourteenth-century crises and English institutions

Christine Jackson (Kellogg College, Oxford): Interpreting and evaluating organisational change in the early modern cloth industry

Richard W. Hoyle (Department of History, University of Reading): Creating economic institutions in the early seventeenth century

Andrew Godley (Business School, University of Reading): Retailer Intermediation and the Invention of the Technological Chicken in Britain

Consumption motivations

Joint event with the Centre for International Business History

Friday 16 May 2008, 10.15am – 5.00pm

Organisers: Peter Scott (p.m.scott@reading.ac.uk)
Marina Della Guista (m.dellagiusta@reading.ac.uk)

The workshop explores the drivers of mass consumption and consumer decision-making from both theoretical and historical perspectives.

Speakers:

**Clive Barnett** *(Open University)* Doing politics in an ethical register.

**Marina Della Guista & Stephen Pavelin** *(University of Reading)*, Ethical consumption: the economist perspective.'

**Rob Harrison** *(Ethical Consumer Magazine)* The ethical consumption movement in the UK.

**Marina Moskowitz** *(University of Glasgow)*; House and Garden: Commodities and the American scene.

**Peter Scott** *(University of Reading)* Was there a “consumer revolution” in interwar Britain?

**Daniel Scroop** *(University of Sheffield)*, The anti-chain store movement in the United States.

**Information, Knowledge and Empire: New Perspectives on the Dynamics of Early Imperialism**

**Wednesday 22 October 2008, 10.00am – 5.30pm**

Organiser: Ken Dark (k.r.dark@reading.ac.uk)

Speakers and papers will be confirmed shortly

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