Social Media Enabled Entertainment Website

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ABSTRACT

The recent global growth in the variety and number of people with access to the internet and social media has made it a necessity for modern websites to provide a high quality user experience and incorporate proper integration of social media streams. Standardisation of website functionality on a broad range of modern internet-enabled devices and browsers, as well as maintaining usability standards for a variety of different user-experience groups is often difficult to achieve. This project exhibits a custom-built solution to this problem; featuring a usability-centric, fully responsive design, broad cross-browser and cross-device compatibility, with third-party social media API integration for a popular YouTube gaming channel.

Figure 1. 'parkystan.com' – Homepage view