Social Networking for the Very Elderly and Vulnerable

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ABSTRACT

Users aged 65 and older are 43% slower at using websites than users aged 21-55 [1] however, they are expected to use the same Social Networking sites as 21-55. This report outlines the proposal of an original feature in a solution which is based upon research conducted to tailor a website Social Networking system to the Very Elderly and Vulnerable.

This report outlines the issues which the Very Elderly face and how the solution attempts to resolve the issue. The findings can be transferred to other website for application use.
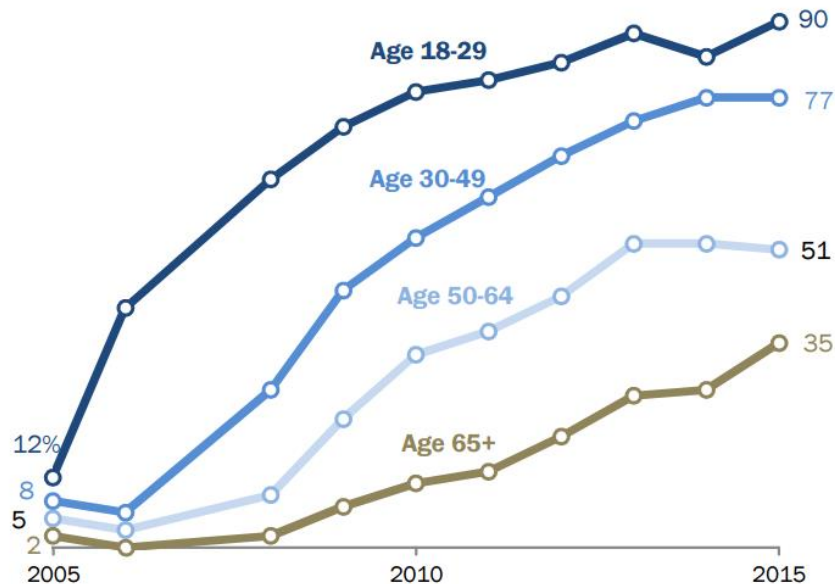
Figure 1. Among all American adults, % who use social networking sites, by age
Reference: PewResearchCenter, "Social Media Usage: 2005-2015," 2015.