

Educational Social Network Site

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ABSTRACT

The idea of combining an educational service with that of a social network's beneficial features appears to be extremely obvious and advantageous. However it is evident within studies, research and literature that the market of combining these two independent resources has been untouched. The combination of these influential services has been previously confronted with strong discouragement. A study is presented here which aims to combat these negative views. It focuses upon the gap of communication within education by outlining the benefits that social media could have for students and the academic community alike. The blend of social networking and education contains endless opportunities, the study will focus primarily upon the field of communication between students and lecturers.

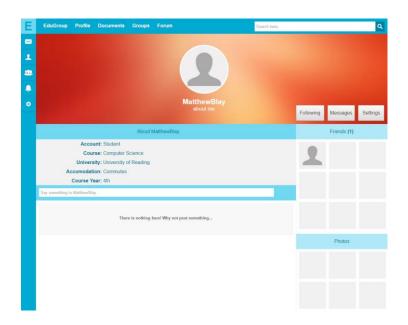


Figure 1. Screen shot

M Blay, Educational Social Networking Site, Proc. 12th School Conf. for Annual Research Projects, V F Ruiz (Ed), pp. xx-yy, University of Reading, 24 May 2016.