

Windows Apportal

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ABSTRACT

The issue that many users face when trying to watch a film, is deciding what to watch. This is based off of many factors. This report will focus on how a Windows Apportal project is appropriate to solve this issue as it will allow users to search for films, receive recommendations on films to watch and will incorporate a rating system for the user to decide what film they may want to watch. The apportal will also use social networking sites such as Facebook to allow for interaction between the user and their associates/friends. There will be an introduction to the breakdown of a Windows Apportal, as well as a discussion about the increasing use of mobile devices throughout the years. This will be followed by a breakdown of how this project will solve the issues that have been expressed earlier in the document before finally coming to a conclusion.

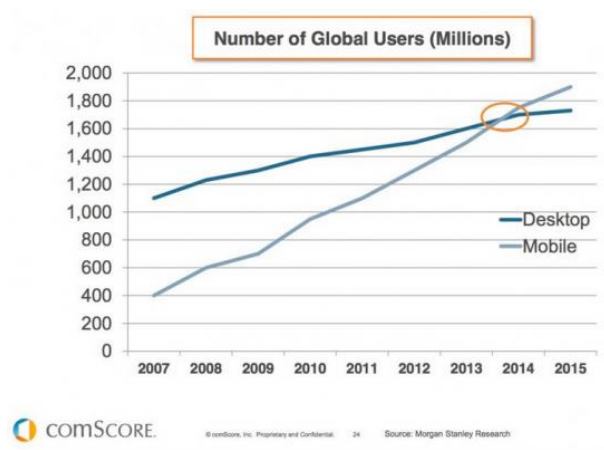
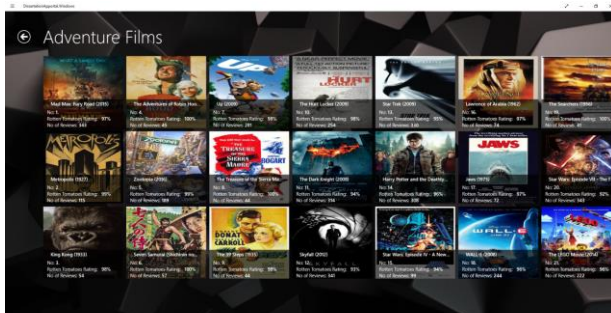


Figure 1. The number of users on both desktops and mobiles [1]

[1] - D. Bosomworth, "Mobile Marketing Statistics compilation," Smart Insights, [Online]. Available: <http://www.smartinsights.com/mobile-marketing/mobile-marketing-analytics/mobile-marketing-statistics/>. [Accessed 29 03 2016].



Usman Ali, Windows Apportal, *Proc. 13th School Conf. for Annual Research Projects*, V F Ruiz (Ed), pp. xx-yy, University of Reading, 24th May 2016.