



The University of Reading

The School of Business Part-Time Postgraduate Real Estate Programmes

Flexible Masters in:

MSc Real Estate
Appraisal

MSc Real Estate
Investment and Finance

MSc Corporate Real
Estate and Facilities
Management

Recognised by
Investment Property
Forum

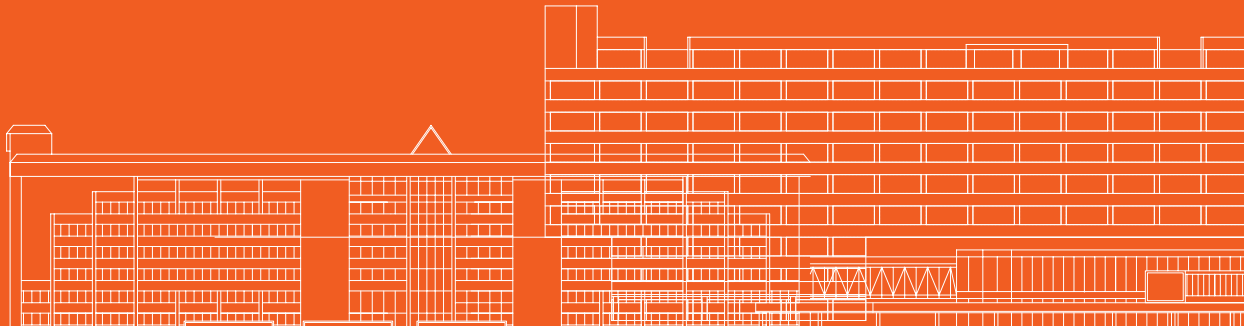
Provider of MCR for
CoreNet

RICS commended for fast
track conversion courses with
e-learning



The MSc course in Corporate Real Estate and Facilities Management covered a broad range of issues and through Reading University offers both excellent facilities and teaching. The lecturers had an excellent depth of experience from both academic and corporate references. Perhaps the greatest attraction of the course has been in sharing the experiences of the other attendees who have come from a diverse mix of corporate, public sector and consultancy backgrounds.

Mike Gedye *Associate Director Corporate Real Estate Services*
DTZ Pieda Consulting



You may be reading this brochure because you have already heard of the international reputation that Reading has for excellence in teaching and research in the real estate discipline. If new to the subject, you may be exploring your options to develop skills and expertise in the real estate sector. Alternatively, as an established real estate professional, you may wish to enhance and/or update your existing skills. Recognising that many of you are unable to undertake study on a full-time basis, our flexible Masters programmes aim to provide you with the opportunity to obtain a first class educational experience without a career break.

The aim of this brochure is to provide you with information on what Reading has to offer. It will elaborate on the general information you may have seen so far, such as the postgraduate prospectus, and pull together the salient points which we feel give Reading a unique set of advantages.

We hope that this brochure will supply you with the information so that you can choose the appropriate course to suit your particular requirements.



Understanding Real Estate: Reading's view

All organisations need real estate as a resource if they are to manufacture, distribute, sell, provide services and undertake administration. It stands alongside other key resources: people, finance and information. Because land and property are scarce, they have value. Is it the right building? Should the business buy or rent space? Could any of the land be surplus to the operational requirement of the business and be redeveloped? All of these questions require the advice of a real estate professional to identify the best course of action.

Real estate is owned not only as a necessary resource but also as an investment. What return should the property provide? How does that compare to other forms of investment? How should the investment be financed? What product does the market want? What terms and conditions should be agreed between landlord and tenant?

What is the value of the real estate portfolio? Again, a real estate professional will be involved with all these issues.

As a key resource, real estate assets are crucial to the success and survival of many organisations. As a real alternative to equities and bonds, they are an important part of capital markets. Real estate is about business and finance.

The postgraduate programmes in Real Estate at Reading consist of applied business degrees focusing on aspects of a particular resource and industry – real estate. The focus is on strategic issues with the intention of producing high quality postgraduates who will ultimately be the leaders in their chosen field. We believe that the Reading degrees have been and will continue to be the degrees that lead the profession.

Our courses are delivered by staff from the Department of Real Estate & Planning, the Centre for Spatial and Real Estate Economics and the School of Law who are pre-eminent in their field and who are actively involved in cutting edge academic and professional practice-based research. The teaching feeds upon this expertise and students benefit from our research strength. Many of the staff provide 'in-house' training and specialist course for a range of private sector companies such as Cushman and Wakefield, Land Securities Trillium and Investment Property Databank



A Flexible Programme



Similar to common corporate training methods, the programmes are based around relatively short periods of intensive study which is then reinforced by your experience in practice and Internet-centred materials.

Students attend the University for short blocks of study when there are opportunities to experience a range of learning methods. Each module uses a variety of styles including lectures by academics and practitioners, case studies, group work, seminars, workshops and individual tutorials. Students are encouraged to contribute their own knowledge and experience in order to extend the learning opportunities.

Following attendance of 3–5 days at the University, the students' learning experience is enhanced via the Blackboard online environment. Blackboard is used in a variety of ways including online quizzes, discussion boards, assessment submission and links to Web-based resources.

The flexibility of the programmes means that there are no stages or parts to the degree. Students work towards the Masters qualification by fulfilling requirements for 180 credits. There is also the possibility of gaining a Postgraduate Certificate (60 credits) or Postgraduate Diploma (120 credits).

It is also possible to take individual modules as part of a Continuing Professional Development programme.

Location and Facilities

The University is set in a peaceful and spacious parkland campus only a short distance from Reading town centre. Reading is less than half an hour from London on frequent high-speed trains. It is also convenient for Heathrow and Gatwick by coach and rail links.

The modules are generally taught on campus in conference facilities which have associated en suite accommodation. Students will also have access to the well-equipped sports centre, extensive library and other facilities that you would expect from one of the UK's leading academic institutions

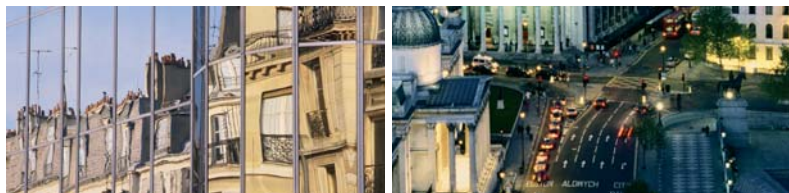


These modules help give delegates a different perspective by putting property in a business context.

Alan White *Head of Corporate Consultancy*

DTZ Peda Consulting

The Reading Degrees



The programmes at Reading are designed to provide high quality postgraduate education. The Department of Real Estate & Planning has a worldwide reputation for the delivery of first class postgraduate education in real estate. Postgraduate study builds upon the skills and knowledge that students have acquired and developed in their first degree and, where appropriate, the work experience they have gained or are beginning to gain in practice. The programmes at Reading are recognised as being exemplary in their ability to mix academic rigour with the pragmatic application required in vocational degrees.

The University has a Partnership Agreement with the Royal Institution of Chartered Surveyors (RICS) that gives all our students, who enrol on the Masters Programme, entry to the Assessment of Professional Competence of the RICS.

In addition, the RICS selected these programmes as its preferred online supported courses. The RICS supports the University in a variety of ways in order to ensure that these programmes become widely established.

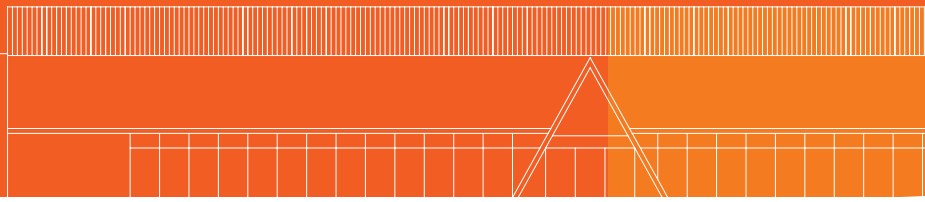
The MSc Real Estate Investment is one of the courses that the Investment Property Forum recognise as working towards its principal aim of enhancing the knowledge and understanding of property as an asset class by providing the relevant skills necessary for those operating in the property investment market.

CoreNet Learning, the education arm of CoreNet Global, has appointed the University of Reading to partner the internationally recognised CoreNet MCR Programme. The MCR has been integrated into the MSc Corporate Real Estate & Facilities Management programme and consists of three modules, one of which is compulsory.

An excellent course that integrates property into the business

Garry Green, Property Services Manager

London Borough of Havering



Programme Structure



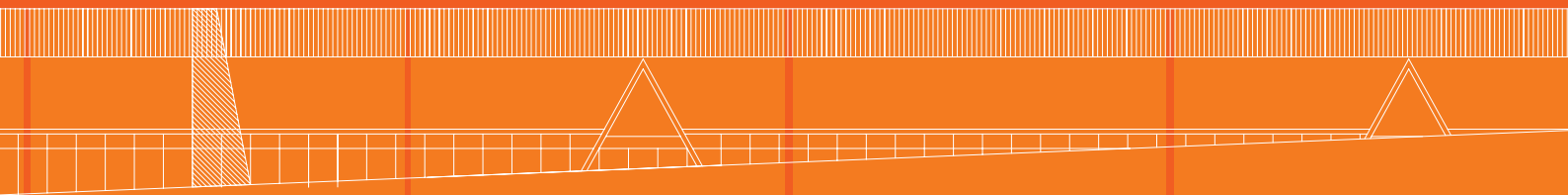
All the programmes at Reading are divided into modules. A Masters degree is 180 credits and a module constitutes 20 credits, the choice of which is determined by the programme. An important exception is the dissertation which is worth 40 credits.

Students who opt for the dissertation must also take Research Methods. All programmes have compulsory core modules; the remaining modules to be chosen according to the flexibility within the programmes followed. The range of modules offered is outlined opposite.

I found the Reading course to be one most directly aimed at the corporate real estate, and the modular format allows me to spread my Masters programme over a four year time scale.

Shaun B. Cray, Asset Manager

Siemens Real Estate Limited



Modules	Core for Real Estate Appraisal	Core for Real Estate Investment and Finance	Core for Corporate Real Estate and Facilities Management
Corporate Real Estate Management: Strategy & Practice			✓
Corporate Finance and Real Estate	✓	✓	✓
Corporate Real Estate Performance, Measurement & Reporting			✓
Corporate Real Estate within Dynamic Organisations			✓
Real Estate Investment Appraisal	✓	✓	
Real Estate Portfolio Management		✓	
Real Estate Funding		✓	
International Real Estate			
Real Estate Economics	✓		
Real Estate Law: Landlord and Tenant	✓		
Real Estate Securities		✓	
Real Estate Environment	✓		
Real Estate Valuation	✓		
Facilities Management			
Negotiation and Contract Management			
Real Estate Development			
Workplace Planning & Design			
Planning and Environmental Management			
Independent Study in Real Estate			
Research Methods			

Dissertation

In addition to the compulsory core modules, you can select from the range offered.



Teaching and assessment

The degree programmes have been designed to provide flexibility and to enhance the learning experience of students. A wide variety of assessment methods are used throughout the programme, ranging from unseen written examinations through to group presentations.

We were awarded an excellent score of 22 out of 24 for our teaching quality assessment. The strength, depth and breadth of the programmes were particularly commended as well as our strong links with industry. Students were felt to gain a high quality education with practical relevance.

Reading Graduates

Our students are regularly employed by

- the largest and most prestigious real estate advisory firms including: CBRE, Cluttons, Drivers Jonas, DTZ Tie Leung, FPD Savills, Cushman and Wakefield, Insignia, Jones Lang LaSalle, King Sturge & Co., Knight Frank, Strutt & Parker, and ATIS Weatheralls.
- development companies including St George's Securities, Slough Estates, John Laing Developments, Land Securities Trillium and Berkeley Homes,
- management consultants including PriceWaterhouseCoopers, Accenture and DTZ Peda,
- investing institutions including Legal & General Investment Management, Cornhill Insurance and Prudential
- the public and not-for-profit sector including Environment Agency, Hampshire County Council, National Trust and the Office of Government Commerce
- and a broad range of corporations including Siemens, Unisys and Aegon

We are able to offer you specialised career advice if you wish to change career direction.

The content covered is first class and the modular approach allows you not just to build your own postgraduate degree but also study at your own pace which is vital to meet mainstream business commitments.

Paul Quarrell, Strategic Property Consultancy

GVA Grimley

The Reading Advantage

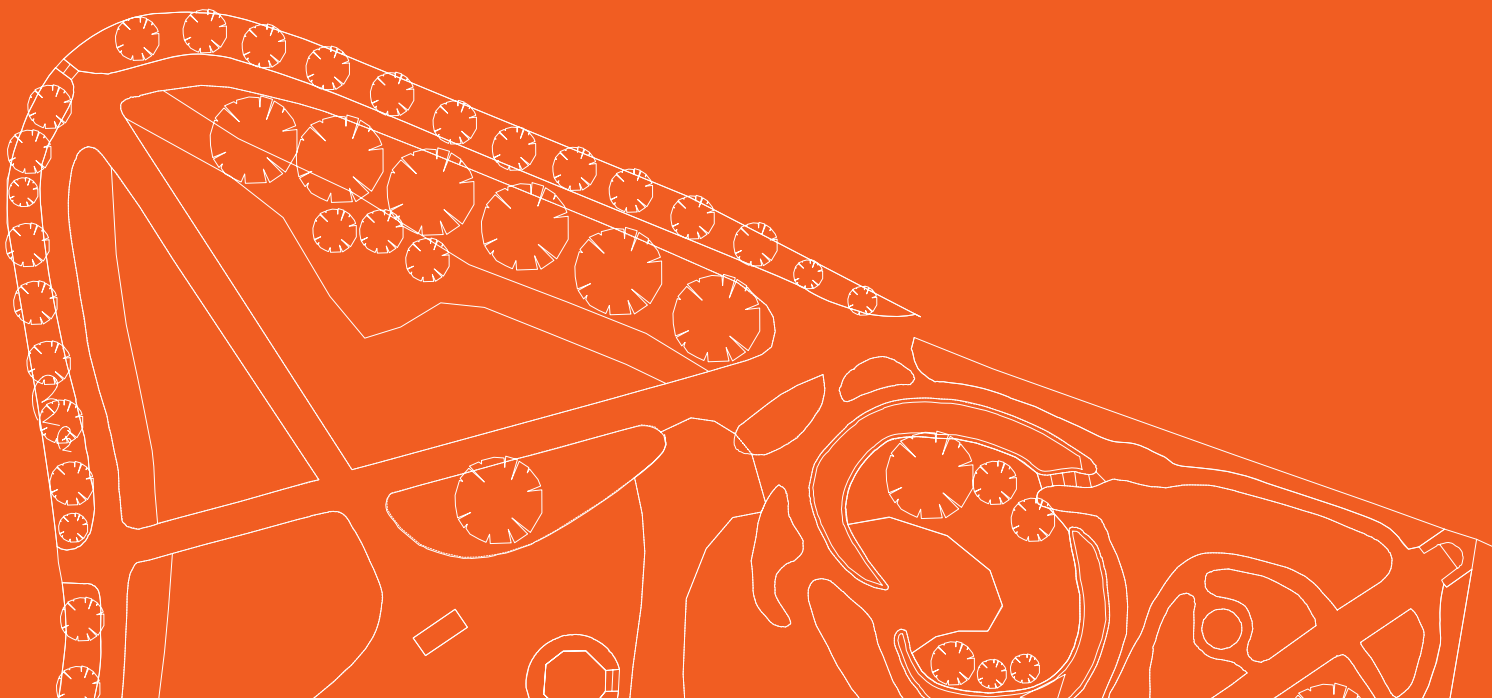


Reading's degree programmes are held in high regard by employers and past graduates. The Department is recognised as one of the leading institutions for property research and teaching in the world and

achieved very high scores in the UK Government's Teaching Quality and Research Assessment Exercises. We listen carefully to comments made by students, past graduates and employers which then feeds into the continual process of improving our degrees.

Connections with Industry

The programmes are very well supported by the industry. A number of important organisations actively participate in the teaching programme and support the resources available.



'The Reading Network'

Reading degrees in Real Estate have been running for nearly 40 years and there are now well over three thousand graduates, approximately one quarter of whom are postgraduates. Many of these alumni have reached influential positions within their industry. As much of the work in the property and planning fields is based on personal contacts, having a ready network to tap into is very valuable.

We hope that we have been able to demonstrate how taking the post-graduate programme in Real Estate at Reading would prove to be both an enjoyable and rewarding experience and prepare you for the challenges of professional practice. We look forward to receiving your application and hearing from you should you wish to visit.

What should I do now?

If you are interested in the courses and want to know more, you should have a look at the department's web site (www.reading.ac.uk/rep) which will give you an indication of the broad range of courses that we offer.

Entrance requirements

The normal requirement is a good first honours degree (normally upper second) or an equivalent professional qualification (such as FRICS, MRICS, ACA, ACCA). Those without English as a first language may also be asked to provide further evidence of English language competence, such as IELTS, Cambridge Certificate of Proficiency in English or TOEFL.

Applicants would normally be expected to be already working in real estate or expected to be starting a career in the real estate sector by the commencement of the course.

"We do rely on Reading getting us the best staff"

Matthew Punshone

Land Securities Trillium



The University of Reading

The School of Business



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