

# Henley Business School The Henley Accelerator



**The Henley Accelerator supports ambitious high growth businesses and their leadership teams. It enables businesses to grow quickly and manage that growth in an ever changing competitive environment. There are three programmes;**

### **Start Up Accelerator**

This 3 day programme is for the lead entrepreneur of a start-up or early stage businesses that has the potential to exceed half a million pounds of turnover within the next three years

### **High Growth Accelerator**

This 5 day programme is for the

owner and management team of a business in the 5-6% of SMEs that are on a high growth trajectory. Typically these businesses will have a turnover of £500k or more, have a proven product/offering and have the potential to grow at least 20% each year over the next three years.

### **Innovation Accelerator**

This 5 day programme is for the leaders and teams in established businesses (£5m+) with responsibility for creating and sourcing new product ideas and converting these ideas into successful business.

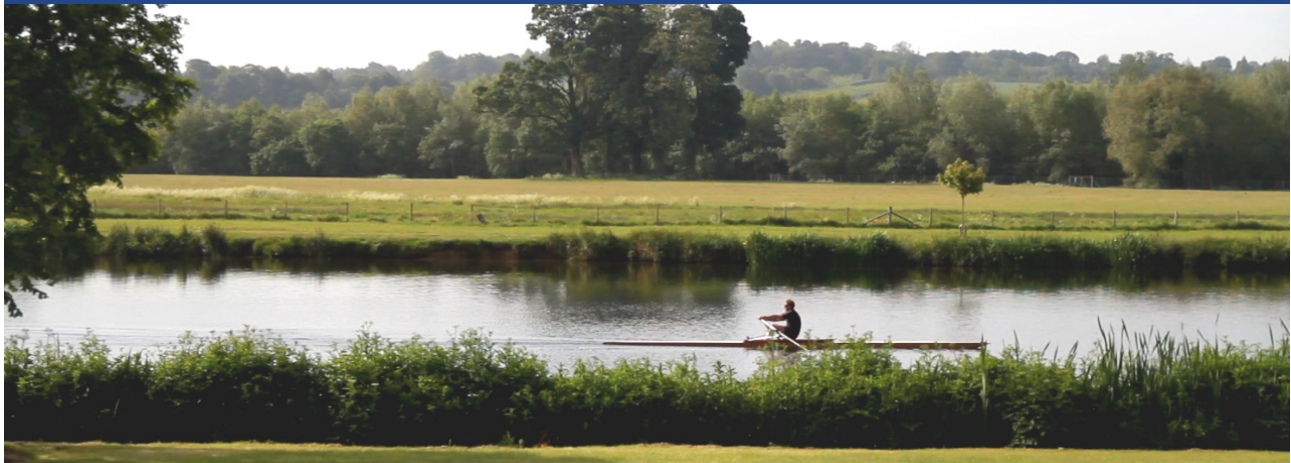
“We had our first ‘Strategy Day’ after our last day at Henley. At various points, all the major issues raised over the 5 days of the course were covered. The feedback from the rest of the Board was ‘probably the most valuable day we have had since the company was formed’  
Simon Davis, Director, Atrium.

“It’s allowed me to revisit business strategy and question direction. Time out to talk to peers in other companies is also very valuable. It has reinvigorated me and rekindled the desire to push on with my business” George Sutherland, Sutherland Health

“It is very important to have someone who is impartial, looking at the business from a completely different angle. It helped us to be more focused. At the start of programme we employed 15 people and turned over £1.5m, over a couple of years we have grown to 25 people turning over £3million.”, Shoreh Fleming MD  
Prestige Network



## Henley Accelerator



### The Henley Accelerator is held at Henley Business School

Delegates experience the superb learning environment and facilities alongside the river Thames at Henley.

The programme formats all include input from successful entrepreneurs and group working on key issues. Experienced facilitation ensures a strong peer group is formed with other attendees and that group working enhances learning.

Contributors to the Henley Accelerator include successful entrepreneurs that have grown and exited their businesses, current directors of growth

SME's, and sector and subject experts all of whom have worked in leadership roles in an SME environment.

#### Further information

Contact Ed Cooper – 0118 935 7369, [ed.cooper@vitalsix.co.uk](mailto:ed.cooper@vitalsix.co.uk)

Visit web sites:

<http://www.reading.ac.uk/henley/html/accelerator-programme/cl-accelerator-programme.html>  
<http://www.vitalsix.co.uk>

Join our Linked in Group; Thames Valley Innovation and Growth

Follow us on twitter; <http://twitter.com/#!/thamesvalleyIGT>

"An excellent spring board. Our ideas of market research and strategy are becoming stronger and internal communication is improving. Erica Adams, Phabrix

**"Has given me the tools to effectively plan, streamline and grow my current and future businesses"** Paul Lamb, Walk on Website video

"Focused our attention on company strategy development and implementation at the perfect time for us" Ian Haliday CEO 3TRPD

**"Great foundations and insights from which to build an innovative high growth business"** Linda Cheung, Connectgrity

"Clarified direction and helped us articulate it" Juliette Denny, Growth Engineering

**"An exceptional learning experience for any business owner looking for real growth and success"** Darren Bull, Metakinetic

