

ASSET

Enhancing student and staff engagement with feedback

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The team



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Feedback Challenges



Timeliness

- period between submission & feedback

Quality & Quantity

- links with learning outcomes & assessment criteria;
- class sizes

Balance

- formative/summative

Engagement

- getting students to make good use of feedback



The Importance of Feedback

Feedback is an essential part of the learning process

- Motivation
- Inform performance
- Feed-forward ways to improve future work



Enhancing Feedback Provision at Reading: The ASSET Project

18 month JISC funded project (ends March 2010) which aims to:

- Enhance the feedback experience for staff and students through the development of Web 2.0 resource, 'ASSET'
- Explore the use of video and audio for 'feed forward' and feedback provision



ASSET: Using Audio & Video For Feedback

- Voice/image adds an 'additional layer' to feedforward/feedback:
 - Tone
 - Expression
- Most effective feedback in audio/video form (Hattie & Timperley, 2007)
- Accommodate different learning styles
- To complement existing feedback mechanisms to promote enhanced engagement with feedback

Why use Web 2.0 to develop ASSET?



Mixing of social networking with academic study is already taking place (JISC; Ipsos MORI, 2008)

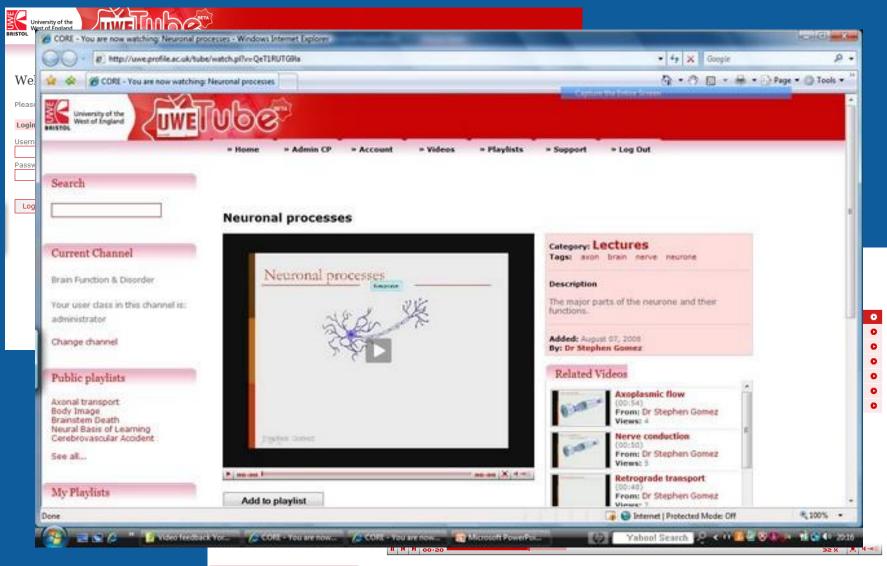
 73% of students use these sites to discuss coursework with others

27% do so on a weekly basis

Only 25% feel encouraged to use Web 2.0 by lecturers

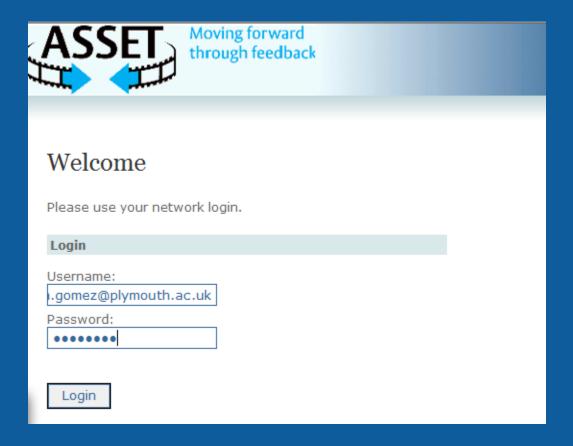
UWE Tube



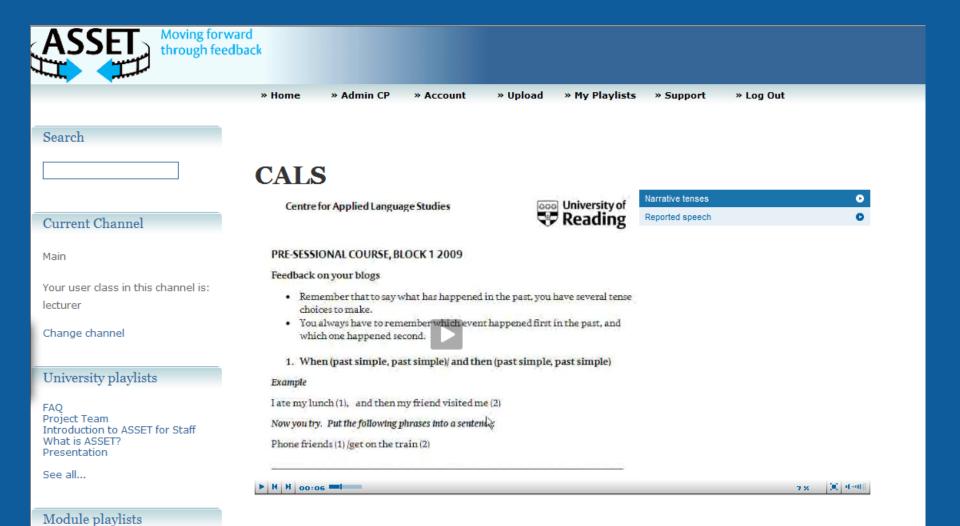




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Category: Category Tags: test Description A test video Added: May 22, 2009 By: Holger

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Quality



Views: 3

Usefulness 🎓 🎓 👚 😭

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Making the most of your feedback -Michelle Reid



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Anticipated Project Outcomes

Additional mechanism for feedback provision

 Opportunity to provide 'feed forward' in a timely manner

• Feedback can be used to complement individual feedback received in other media

 Opportunity for students to discuss assessmentrelated feedback online and to share comments with staff

ASSET Pilot Study



Participants

- Five 'Schools'
- Over 30 staff and 600 students involved
- Piloted during autumn term 2009/2010

Data collection

- Pre-use survey of students and staff
- Post-use survey of students and staff
- Post-use focus groups of students and staff

ASSET Pilot Study



Pre-use survey of students (Baseline data)

- On-line questionnaire
- Views and experience of feedback

Preliminary results from one School

- Good response rate (n = 79)
- 68% of students use social networking sites or websites such as 'YouTube' regularly (more than twice a week)
- 81% are confident at using computer technology

Preliminary Results



Students' views and experience of feedback

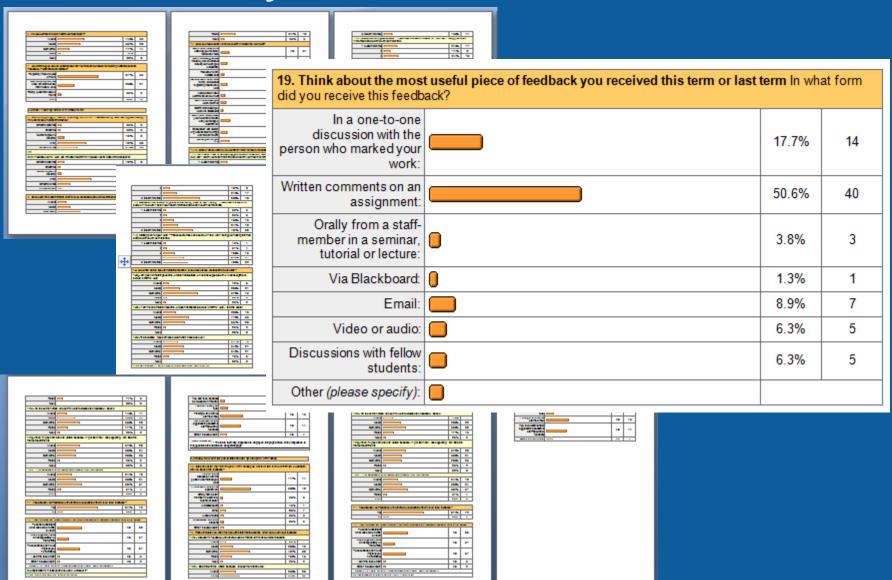
- Experience at school/university
- Mark viewed as more important than feedback
- What makes 'good' feedback

Types of feedback most preferred

- Written comments returned with assignment (61%)
- One-to-one discussion with tutor (49%)
- Comments made to class & marks given for work (40.5%)

Preliminary results





Preliminary Results



What, to you [students], is 'good' feedback?

- a breakdown evaluation that tackle every single aspect
- shows me my weakness and what I am good at.
- instructions how I can improve my work
- corrects my mistakes
- how to improve
- correct spelling mistakes
- how to improve my language
- how to organise material



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